

Indiana AAUW 2008-09 Goals

The purpose of AAUW is to advance equity for women and girls through advocacy, education, and research.

In support of this mission, Indiana AAUW sets forth the following goals for 2008-09:

Forge stronger state / branch connections

- Hold board meetings around the state and invite local branches to attend
- Request each branch name a liaison to the state board
- Send minutes of state board minutes to each branch and publish them on the website
- Work toward state board membership representing more areas of the state
- Create an incentive for branches to attend at least one state function

Increase visibility of National Conference of College Women Student Leaders (NCCWSL)

- Publish information in the State Bulletin as soon as possible
- Ask branches to recruit students to apply for state assistance
- Urge branches to make donations to help finance student leaders' attendance
- Urge applicants to apply also to Association for funding

Recruit College / University (C/U) institutional members

- Appoint a C/U representative to the State Board
- Develop a network of local branches with C/U members
- Develop an "elevator speech" about AAUW for colleges and universities in Indiana
- Develop a connection with university/college Women's Studies programs and offices and NCCWSL

Increase membership

- Urge branches to take advantage of Association incentives
- Encourage applicants for EF grants and fellowships
- Participate in service that addresses community needs
- Highlight local projects in the State Bulletin
- Forge partnerships at the local level with organizations compatible with the AAUW mission
- Participate in the Member-Get-A-Member campaign
- Educate branches to use technology to attract and retain new members

Increase support of EF and LAF

- Make branch support easy by providing members with addressed envelopes for fundraising
- Create branch or cluster fundraising activities, such as a brunch, silent auction, etc.
- Include current information on EF and LAF in the State Bulletin
- Secure EF Fellows and LAF Litigants as speakers for both branch and state meetings

Adopted July 25, 2008 by the Indiana AAUW Board of Directors