

Indiana AAUW Board of Directors January 9, 2010 (chat room)

Members present – Andrea Tarbet, April Lidinsky, Barb Kanning, Jane Allerton, Janet Brewer, Marsha Miller, Mary Lou Thomas, Phyllis Thompson, Sharon Langlotz, Susan Trout, and Barb Wellnitz.

Members absent – Agnes George, Jean Amman, Beth LeRoy, Deb Romary, and Treva May.

Andrea Tarbet called the meeting to order at 10:09 a.m. since President Barb Kanning was having trouble 'seeing' all of us.

Minutes – Jane moved we accept the minutes as presented; Marsha seconded. Passed.

Finance report – Susan reported dues receipts of \$511, disbursements of \$240.60, checking account balance of \$7,772.89 and savings balance of \$11,226.18. Susan will send this finance report to Marsha for posting on the website.

Directory/Resource Guide – Jane has been sending updates to Barb K as she gets them and Barb has been forwarding them to board members. Let Barb K know if you don't have them. Phyllis gave a change of address for Anderson's treasurer – the one in the book belongs to the former treasurer.

Barb K asked Jane to contact Deb Romary concerning positions to be filled both elected and appointed as Deb has some suggestions.

Program – Andrea outlined the tentative program for the April 24 state convention. The theme will be "AAUW: From Roots to Branches" from 10 a.m. to 3 p.m. at Sheraton at the Crossing in Indy. Here's the schedule as currently planned:

9:30 AM - 10:00 AM Registration & continental breakfast
10:00 AM - 10:45 AM Business Meeting- Barb Kanning, Indiana President
10:45 AM - 11:25 AM AAUW Historic Principles: Sharon Schafer & Andrea Tarbet
11:25 AM - 11:35 AM Break?
11:35 AM - 12:20 PM The Shriver Report: A Woman's Nation Changes Everything- Sharon Langlotz
12:20 PM - 12:30 PM NCCWSL students- Jean Amman & [insert names here]
12:30 PM - 1:15 PM Luncheon and "Breaking Through Barriers" video vignette? (6 min.)
1:15 PM - 1:40 PM E-Student Initiative- April Lidinsky
1:40 PM - 1:55 PM Quiz / Perkup Time
1:55 PM - 2:25 PM "A Powerful Voice" preview (30 min.?)
2:45 PM - 3:00 PM Wrap-up by Barb Kanning, State President

Ideas of what to call the wrap-up portion were discussed. Marsha wants to include some video and photo shoot time after the wrap-up so she can use them on YouTube and our website. Andrea asked Marsha to plan for the 2:25 – 2:45 time slot.

We would still like to have Dr. Ostrom speak but Andrea hasn't yet heard back from her. Deb hopes to have her attend the summer meeting. Sharon suggested we invite other organizations such as League of Women Voters and all agreed it would be a good idea to broaden our outreach to other groups.

Susan asked about promoting the convention as part of a women's week-end in Indy with information on shopping and other events in the area including maps and brochures. The Indy branch will put some things together to promote this. Sharon will contact Chris Greene of the Indy branch and the Convention & Visitors Bureau to see what can be pulled together to encourage attendance. This will be promoted in the newsletter.

Registration costs were discussed and Andrea suggested \$40 or \$35 if 2 registrations were mailed in the same envelope. Everyone liked this idea to help more members attend.

Membership – April gave the following report:

- 1) Marsha has been doing a great job of reviving her branch, and she had a great idea about me visiting there, maybe in the summer or fall?
- 2) I'm waiting to hear back from National about the paperwork the Muncie branch needs to change their name.
- 3) I've been emailing with Kay (who has been a wonderful support as I learn the ropes) to prepare my membership report at the end of this month.
- 4) I've checked in with students at IU South Bend and Franklin College about student affiliations ... waiting to hear back from them, but likely they're all just coming back from break. Those will be my "test case" schools for helping get e-affiliations going.
- 5) I've joined the "AAUW: "Chapter Leaders Playground" Invitation & Webinar Schedule – sounds like a great opportunity to learn recruiting techniques! Nice that it's being offered for free.
- 6) Finally, I anticipate a Spring of learning how to pitch e-affiliates, and being ready to talk enthusiastically about the process and possibilities at the April 24 meeting.

Phyllis found some information about starting a **cyber group** and will send it to April. Barb W believes IUPUI is interested in forming a student affiliate group. Mary Lou will send April the names of the two women at Purdue who were trying to form a branch a couple of years ago but couldn't get enough women interested. Perhaps now with fewer members needed, they may be able to make a go of it.

Legal Advocacy – Phyllis is preparing a huge poster about AAUW Funds to display at the convention. She has a chart from Association explaining everything which should help with understanding how the various funds will now work. She will display it on an easel and feels it needs to be explained over and over so members will understand. Phyllis believes the contributions to LAF total about \$4000.

Public Policy Impact Grant – Sharon participated in a conference call with Association's public policy committee where she explained that IN seems to be as interested in state legislation as Federal so she is spending her time there. She told them about Mitzi's efforts on Title IX to get a state resolution recognizing Women in Sports Day, etc. We will be tracking and reporting on IN legislation pertinent to our members. Committee members were very happy to hear about the efforts we're making on Smart Start wage workshops. Sharon is trying to get new brochures from Association but her email was bounced back so she'll use another method of communicating. She asked about contacting branches and what's the best way. Is Barb K sending public policy information from Association to branches also? Yes, Barb sends to branch presidents and contact people so Sharon could send to branch public policy people so as not to duplicate effort but to further get the information out. She is also listing and tracking legislation. She would like to tell others how to track the bills they are interested in online too and is willing to do this via conference call.

Sharon found her job description but Barb K asked to hold off discussing these until March.

EF – Barb K asked Mary Lou to put a tote bag update in the newsletter. Mary Lou's records show \$7445 in contributions but some branches may have been counted twice because Association's records didn't always include the branch name. She sent \$672 to EF for the Eleanor Roosevelt Fund giving 14 branches their credit; this accounted for 96 bags. Since then 3 more have sold so 2/3 of the inventory is gone. Some bags are still out on consignment. She will get a detailed report to Janet for the newsletter.

Phyllis wants to be sure all members understand AAUW's new way of giving so she will have an article in the newsletter and also remind branches about Emerging Leaders and Branch Recognition.

Newsletter – Deadline is February 1 for all information to be to Janet. We are to keep sending her address change information. Articles should not be too long so we can keep the number of pages to 8. Marsha suggested if there are long articles that part of it be in the newsletter and the entire write-up be posted on the web. We need to take full advantage of the website but we do and will continue to get push back from some members who are not online.

C/U – Marsha will attend the January 25 webinar Association is having featuring:

- An overview of AAUW's College/University Partner/Member program
- Discuss the FREE AAUW e-student program that AAUW provides for Partner Members, and their free, full-year membership after they graduate
- Highlight the wide array of AAUW benefits available to students and how to use them
- Answer any questions about AAUW's Partner/Member program

April would like to attend this webinar as well and needs to sign up.

Andrea reminded everyone to contact Deb with ideas for state officers.

Bylaws – Barb K says all branches have bylaws information in order to update their branch's.

Anyone interested in attending the Torchbearer's Awards dinner should contact Barb W who will arrange a table. AAUW (Barb W) received information about sponsorship but since there is no AAUW nominee this year, Barb K felt we should pass. Agreed.

The next board meeting will be on Saturday, March 27 at 10:00 a.m.- 3:00 p.m. at Anderson University Library.

Meeting adjourned at 11:17 a.m.

Respectfully submitted,

Barbara Wellnitz, Secretary