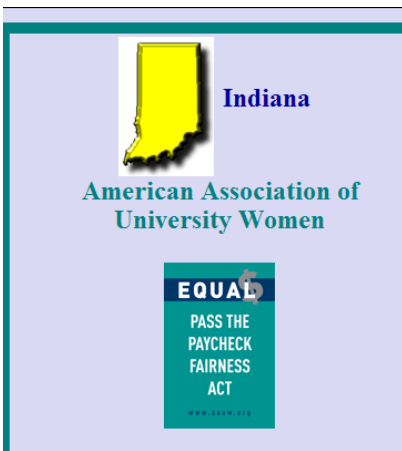


AAUW - WWW & SOCIAL MEDIA

Indiana www.indstate.edu/aauw-in/home.html, created July1, 1999



INDIANA AAUW [Webmaster] Email Address:

aauw.indiana@yahoo.com - use for questions; send word documents, PDFs, etc. for posting/linking to your branch page ESPECIALLY programs & officer lists

BRANCHES: web.indstate.edu/aauw-in/branchnames.html - each branch page has minimal information placed there by Indiana Webmaster; branches should send additional info ELECTRONICALLY****. If branches have their own web site, please inform us so we can link to that from the state page.

******WEBSITE SUBMISSION GUIDELINES:** [web.indstate.edu/aauw-](http://web.indstate.edu/aauw-in/submit.html)

[in/submit.html](http://web.indstate.edu/aauw-in/submit.html)

OFFICER PAGES: web.indstate.edu/aauw-in/officerpages.html

EVENTS & ANNOUNCEMENTS: web.indstate.edu/aauw-in/home.html#EVENTS



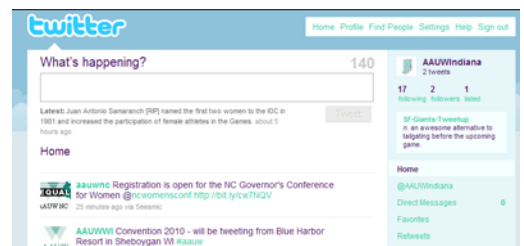
YouTube site: www.youtube.com/IndianaAAUW - branches can set up their own YouTube site and upload videos; and link [Favorite] to Indiana AAUW or can submit to aauw.indiana@yahoo.com [warning: large video files often cannot fit into an email attachment]; YouTube videos must be less than 10 minutes long. Facebook has video upload option; 20 min. max. There are others.



FACEBOOK: www.facebook.com - look for **Groups/Indiana AAUW** - join group; Admin is Janet Brewer [you have to have a Facebook account]. You can upload photos; however, at this point FB won't let you set up individual albums, so all photos are all together.



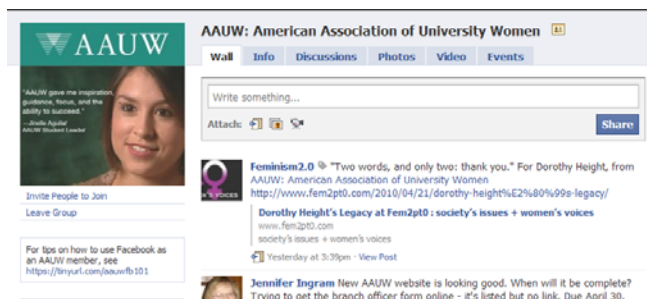
TWITTER - created account April 21, 2010:
<https://twitter.com/AAUWIndiana> - ALSO, trying it out on the Home page at <http://www.indstate.edu/aauw-in/home.html#Major>.



Verified branch and state officers listed in current directory can obtain login and password so multiple people can post to this feed - 140 character maximum. What do you do with long URLs? Use programs like tinyurl.com/ to shorten. For example: www.pointswithpurpose.com/MYPWP/home.php [47 characters] gets shortened to tinyurl.com/yc4wado [26 characters] -another site is bit.ly/ - if you are using a "Share" link, some reduce for you

INDIANA BLOG: currently there is no blog. There are no plans to create one at this time, but you never know!

National www.aauw.org



WEBSITE re-designed April 2010. For member-only information, have your membership number handy. Blog and Twitter feeds show up on home page.

EMAIL: connect@aauw.org



FACEBOOK - 1,980 members



YouTube: <http://www.youtube.com/aauwinfo/> Search and view without setting up User account; with User account you can set Favorites, Subscriptions, etc. and sign up for email updates to see what new videos have been loaded onto your Subscription sites



TWITTER: set up your own feed, then find the other AAUW feeds. Several National officers tweet. www.twitter.com/aauw/ Twitter Help: <https://twitter.com/help/start> - don't forget, to re-tweet, too! Really brave? Check out widgets & buttons <https://twitter.com/goodies>

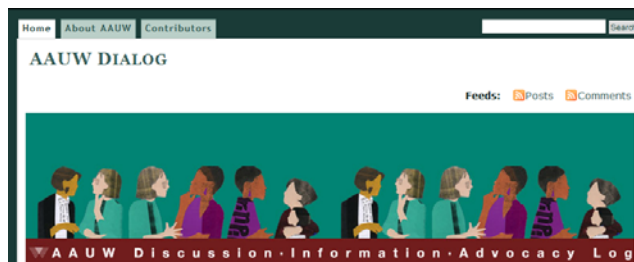


RSS feeds [multiple options]: www.aauw.org/rss/ and www.aauw.org/rss/index.cfm

Dialog Blog: <http://blog-aauw.org/>

FLICKR: view and share photos
www.flickr.com/photos/aauw/

Check **CONNECT ONLINE** page for additions
www.aauw.org/connect/online.cfm



KEEPING TRACK OF EVERYTHING: social network sites have to be accessed by the user individually, and you have to register/setup an account and of course keep track of your password [and share if doing it for the branch]. New apps are always coming out these days and some have created a single web site that groups these 'active' sites together. For example, if you go to brizzly.com, it will combine your Facebook and Twitter feeds. Mashable's mashable.com/social-media/ is a great way to see all the hubbub, even if you don't know what it all means, or if you're going to use it. Be sure to set up a Favorites folder in your Internet browser to store all your AAUW links. If you don't have your own computer or you want to save/share links online, use sites like delicious.com/

Prepared for Indiana 2010 State Convention, aauw.indiana@yahoo.com aka

Marsha Miller, Indiana webmaster

Handout available online at <http://www.indstate.edu/aauw-in/AAUW-socialnetworking.pdf>