



MOTORSPORTS STUDIES

At Indiana State University, our business is the business of motorsports. ISU is located in Terre Haute, home of the Hulman family and just one hour from both of the most famous racetracks in the world -- the Indianapolis Motor Speedway and O'Reilly Raceway Park (home to the NHRA U.S. Nationals). Racing is our heritage. Racing is in our blood.

Accelerating Learning

Developed with the assistance of our alumni and professionals currently working in this ever-changing field, the university as a whole -- through its five colleges -- is collaborating to deliver a multidisciplinary motorsports management minor.

With over 20 faculty members committed to the continued growth of the program, Indiana State University is the leader on the track in addressing the overall needs of the industry.

Central to the minor is Indiana State's AACSB-International-accredited Scott College of Business, which provides courses addressing such topics as risk management, marketing and sponsorship, race team management, and the future of the motorsports industry. The colleges of Technology; Nursing, Health and Human Services; Arts and Sciences; and Education round out the program, making it quite unique when compared to other programs at colleges and universities across the state and nation.



Team Sycamore Racing (TSR) began at Indiana State University in 2007. Students, together with guidance from faculty, devised and implemented a plan to operate a drag racing business and to compete in the NHRA Super Comp Division 3 Lucas Oil Series.

Students, regardless of their major, are active in all areas of the team, from working with engineering components to acquiring sponsorships, and from marketing and graphic design to event planning and driving.

It's hands-on, experiential learning at its best!

Student Involvement

Besides the classroom, students may be involved with motorsports through a variety of opportunities, such as Team Sycamore Racing, Indiana State University's student-powered drag team. In addition, any student may join the Sycamore Motorsports Association, a student-led campus organization focused on their common interest in motorsports.



www.indstate.edu/motorsports



SCOTT COLLEGE OF BUSINESS

Industry Placement

Thanks to a well-rounded education, internship opportunities, and participation in industry events, our students are ready to roll upon graduation. Recent motorsports management graduates have accepted positions with Jasper Engines & Transmissions, Don Schumacher Racing, the Indianapolis Motor Speedway, MainGate, NASCAR Media Group, General Motors, International Truck Engine Corp., and the Federal Aviation Administration.

Faculty



Above: Harder, Young, Stateler and Peters

Below are key members of our faculty and staff who are leading the program:

Dr. Joyce Young, Professor of Marketing
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Memberships



MEMBER



Find Out More

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