

**Daniel A. Clark**  
**Curriculum Vitae**

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Professional:  
Department of History  
Indiana State University  
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Born: 18 August 1967, Danville, Illinois

*Current Position:* Assistant Professor of History and Coordinator of the Social Studies Education Program at Indiana State University

## EDUCATION

Ph.D. Purdue University, 2001

Title of dissertation—Creating the College Man: American Magazines, Masculinity and Business Success in Transition, 1890-1929. Major Professor-Susan Curtis

MA. Purdue University, 1993

Title of thesis—The Transformation of Illinois State University: Cultural Expectations and the Problems of Higher Education. Major Professor-Susan Curtis

BA. Millikin University, 1990.

## FIELDS OF STUDY

American Intellectual and Cultural History (Colonial through Twentieth Century),  
American Higher Education, Gender, Media, and Business

Minor Fields: Colonial Latin America and Early Modern Europe

## BOOK MANUSCRIPT

“Creating the College Man for the Corporate Age: American Mass Magazines and the Rehabilitation of Middle-Class Manhood, 1890-1915.” Book manuscript under contract with the University of Wisconsin Press, Studies in American Thought and Culture Series.

## PUBLISHED ARTICLES

“Trans-Atlantic Reflections: American Magazines, Higher Education, and Middle-Class Identity, 1890-1920,” article manuscript submitted to the History of Education (journal of the History of Education Society, Great Britain), current status—requested revise and resubmit

“Piggy Goes to Harvard: Mass Magazines, the Middle Class, and the Re-Conceptualization of College for a Corporate Age, 1890-1916,” Perspectives on the History of Higher Education, (formerly the History of Higher Education Annual), 24 (2005): 1-40.

“‘The Two Joes Meet—Joe College, Joe Veteran:’ The GI Bill, College Education, and Postwar American Culture,” History of Education Quarterly 38 (Summer 1998): 165-189.

- Utilized in history course packets at New York University, the College of William and Mary, the University of Florida and the University of Iowa.
- Excerpts from this article reprinted in Research in Education: A Conceptual Approach, 5<sup>th</sup> edition, by James H. McMillan and Sally Schumacher.

“Whirlwinds of Change: The Transformation of Illinois State University and the Problems of American Higher Education,” Illinois Historical Journal 90 (Winter 1997): 226-244.

## PUBLISHED BOOK REVIEWS

John Pettegrew, Brutes in Suits: Male Sensibility in America, 1890-1920 (Baltimore: Johns Hopkins University Press, 2007), forthcoming review in The Register of the Kentucky Historical Society.

Robert W. Morrow, Sesame Street and the Reform of Children’s Television (Baltimore: Johns Hopkins University Press, 2006), reviewed in the History of Education Quarterly, 48 (August 2008), 477-79.

Timothy J. Minchin, Forging a Common Bond: Labor and Environmental Activism during the BASF Lockout. Foreword by John David Smith. New Perspectives on the History of the South. (Gainesville: University Press of Florida, 2003), reviewed in Journal of Southern History, 73 (August 2007), 756-58.

Ray E. Boomhower, Gus Grissom: The Lost Astronaut (Indianapolis: Indiana Historical Society Press, 2004) in H-Indiana@h-net.msu.edu (October 2005).

Lynn Moss Sanders, Howard W. Odum’s Folklore Odyssey: Transformation to Tolerance through African American Folk Studies (Athens: University of Georgia Press, 2003) in History of Education Quarterly, 44 (Winter 2004), 632-4.

Jack Boozer, Career Movies: American Business and the Success Mystique (Austin: University of Texas Press, 2002) in History of Education Quarterly, 44 (Fall 2004), 439-41.

Jay Pridmore, Northwestern University: Celebrating 150 Years (Evanston, IL: Northwestern University Press, 2000) in Journal of Illinois History, 5 (Spring 2002): 59-62.

William R. Haycraft, Yellow Steel: The Story of the Earthmoving Equipment Industry (Urbana, IL: University of Illinois Press, 2000) in Journal of Illinois History 3 (Winter 2000): 315-16.

Karen S. Miller, The Voice of Business: Hill and Knowlton and Postwar Public Relations (Chapel Hill: The University of North Carolina Press, 1999) in History of Education Quarterly 39 (Winter 1999): 501-2.

Jack M. Holl, Argonne National Laboratory, 1946-96 (Urbana, IL: University of Illinois Press, 1997) in Journal of Illinois History 2 (Spring, 1999): 66-67.

Vernon J. Williams, Jr. Rethinking Race: Franz Boas and His Contemporaries (Lexington: The University Press of Kentucky, 1996) in Southern Historian 18 (Spring, 1997): 100-1.

Cyrus B. Dawsey and James M. Dawsey, Eds. The Confederados: Old South Immigrants in Brazil (Tuscaloosa and London: University of Alabama Press, 1995) in Southern Historian 17 (Spring, 1996): 89.

Gabrielle Simon Edgecomb. From Swastika to Jim Crow: Refugee Scholars and Black Colleges (Malabar, FL: Krieger Publishing Co., 1993) in Southern Historian 16 (Spring, 1995): 136.

Michael Carlebach and Eugene F. Provenzo, Jr. Farm Security Administration Photographs of Florida (Gainesville: University Press of Florida, 1993) in Southern Historian 15 (Spring, 1994): 96-7.

## SCHOLARLY PRESENTATIONS

“Selling the College Man: Magazine Advertising, Visions of College, and Transformations in Middle-Class Masculinity for a Corporate Age, 1900-1915.” History of Education Society Annual Meeting, Tampa, FL, November 3-5, 2008.

“Should Your Boy Go to College?’ Mass Magazines, the Middle-Class Businessman, and the Re-Conceptualization of College for a Corporate World, 1890-1915.” Business History Conference Annual Meeting, Cleveland, Ohio, June 2, 2007.

“Creating the College Man: American Mass Magazines, College, Cultural Capital, and the Transformation of Middle Class Masculinity, 1893-1915.” American Educational Research Association Annual Meeting, Chicago, Illinois, April 9-13, 2007.

“Trans-Atlantic Reflections: American Magazines, Higher Education and Middle-Class Identity, 1890-1915.” History of Education Society Annual Meeting, Baltimore, Maryland, October 22, 2005.

“Creating the College Man: American Mass Magazines and a New Masculine Image of College for the Middle Class, 1893-1915.” Southwestern Historical Association Annual Meeting, Fairmont Hotel, New Orleans, LA, March 25, 2005.

“Celebrating College Manhood for a New Age: How American Mass Magazines Re-Crafted and Popularized a Masculine Image of College, 1893-1915.” The History of Education Society Annual Meeting, Kansas City, MO, November 5, 2004.

“‘Should Your Boy Go to College?’ Mass Magazines, the Middle Class, and the Reconceptualization of College for a Corporate World, 1890-1915.” The Missouri Valley History Conference, Omaha, NE, March 6, 2004.

“Should Your Boy Go to College? Mass Magazines and the Re-Conceptualization of College for a Corporate World, 1890-1915.” The History of Education Society Annual Meeting, San Antonio, Texas, October 20, 2000.

“Should the Businessman Go to College? Business Educators and the Forging of a New Profession of Business, 1890-1930.” The History of Education Society Annual Meeting, Decatur, Georgia, October 15, 1999.

“Why the Business Man Needs a College Education: Constructing the Ideals of a New Profession, 1890-1930.” The Business History Conference, University of North Carolina, Chapel Hill, March 7, 1999.

“The GI Bill and the Democratization of Higher Education.” Joint Conference of The History of Education Society and The Canadian History of Education Association Toronto, Canada, 20 October 1996.

“‘The Two Joes Meet--Joe College, Joe Veteran’: The Cultural Ramifications of the GI Bill.” World War II: A Dual Perspective, Siena College, Loudonville, New York, 30 May 1996.

“Making the World Safe for America: International Education Programs and U.S. Foreign Policy.” Indiana Association of Historians, 15th Annual Conference, Terre Haute, Indiana, 25 February 1995.

“The Transformation of Illinois State University: Cultural Expectations and the Problems of Higher Education.” Indiana Association of Historians, 14th Annual Conference, New Harmony, Indiana, 26 February 1994.

## TEACHING EXPERIENCE

*Assistant Professor of History and Coordinator of Social Studies Education Program, Indiana State University, Terre Haute, IN, current position. American History surveys, Social Science Education Methods, and American Intellectual History.*

- Coordinator of SSE—I have served in this capacity since the fall of 2006. Duties include coordinating faculty advisors, overseeing program assessment activities, advising students, representing the program on numerous committees and grants encompassing teacher preparation programs, meeting with prospective students and parents, and supervising student teachers for proper social studies content in their lesson and unit plans.
- College of Arts and Sciences Liaison to the College of Education
- In 2007 Co-Lead Instructor for the Geography and History of the World workshop for teachers, sponsored by the Indiana Department of Education at ISU in July.
- In 2006 contributed a lecture on “The Little Ice Age” for the Geography and History of the World Workshop held for practicing teachers at ISU in July.
- In 2005 completed a workshop on implementing online assessment.
- In 2004 completed workshop on implementing experiential learning in the classroom conducted through ISU’s Center for Teaching and Learning.

*Instructor, Summer 2003 Teaching American History in Louisiana teacher institute (taught at Louisiana State University as a graduate-level course). This is a federally funded grant to improve the teaching methods and deepen the content knowledge of history teachers.*

- I was the lead instructor helping teachers to formulate lectures and assignments for state secondary school history lessons. Lessons promoted utilizing web-based primary documents to enhance the learning experience

*Visiting Assistant Professor, Southeastern Louisiana University, Hammond, LA, fall 2001 through spring 2003. American History Survey I and II, Honors Western Civilization I, and an upper-level History The Emergence of the Modern United States.*

- Duties include advising students, directing graduate students, and serving on committees. Authored a report on initiating a Public History program at the university.
- Named Interim Director of the department’s new Social Studies Education program. Duties include supervising the content material of student teachers, teaching a methods course and directing the annual Social Science Fair.

*Instructor, Southeastern Louisiana University, Hammond, LA, 2000-01. American History I and II, and Western Civilization, I and II. Five sections per semester. Fully responsible for composing my own lectures and exams.*

*Instructor, Our Lady of the Lake College, Baton Rouge, LA, 1998-00. World History I and II, and American History I.*

- These were the first History courses taught at the college. In addition to crafting the syllabi, choosing the reading material and composing the lectures, duties included guiding library purchases to build holdings in the humanities and aiding the administration in the creation of new courses and programs. Served on Arts and Sciences Faculty Hiring Committee.

*Instructor, Purdue University, American History, the United States, 1877 to the Present, Summer*

1995.

- Fully responsible for designing the syllabus, choosing reading material, composing lectures, constructing exams, and for grading.

*Teaching Assistantships* (1991-1996), Medieval Europe; Europe since 1600; The History of the United States, to 1877; The History of the United States, Since 1877; Colonial Latin America; and Modern Latin America.

- Duties included leading reading discussion sections and study sessions, guest lecturing, holding extensive office hours, designing exam questions, and grading.

*Participant*--Center for Instructional Services' College Teaching Workshop, Purdue University, 15 October-14 November 1995.

## LIST OF COURSES TAUGHT

American History to 1877

American History Since 1865

Emergence of the Modern United States (Gilded Age and Progressive Era)

History of Thought and Culture in the United States, to 1865

History of Thought and Culture in the United States, 1865-Present

Oral History

Social Studies Methods

World History to 1500

World History Since 1500

Western Civilization to 1500 (Honors)

Western Civilization Since 1500

## UNIVERSITY SERVICE

*Indiana State University*, Current Position. I am serving as the Interim Coordinator for Social Science Education, in addition to acting as advisor to twenty-five Social Studies Education Majors, and serving on numerous departmental, college and university wide committees.

Within the Department of History for 2007

- Grievance Committee
- Salary Committee
- Curriculum Committee
- Social Science Education Committee

Within the University, 2007

- Teacher Education Committee (on which I serve as a member of the Executive Committee), oversees any proposed changes in the teacher education programs at ISU

- College of Arts and Sciences Liaison to the College of Education, chair of College's Teacher Education Advisory Committee (TEAC), composed of CAS methods faculty.
- Council for Academic Advisors, College of Arts and Sciences
- Teacher Education Advisory Committee, College of Arts and Sciences
- Partnering to Reform Education (PRE) Secondary Redesign Task Force implementing pilot program.

#### Previous Committees and service at ISU

- Budget Committee, Department of History
  - Served as committee secretary and Library Liaison for the department (appointed from within this committee), and as such authored a report for the Department regarding the libraries current acquisition policies for History.
- Graduate Committee, Department of History
- Grievance Committee, Department of History
- Hiring Committee for Colonial American/Early U.S. History Position
- In 2004, I co-authored a departmental self-study for an external review of the program, my primary responsibilities being to articulate our values, goals, and aspirations as a department.
- Project PRE (Partnering to Reform Education), University-Wide Program
  - Professional Development Site Liaison (Spring 2004-Spring 2005), consult and interact with local high school on improving secondary education program and implementing any reform
  - Task Force II, submitting report on the overhauling of the secondary education program, 2004. This and other PRE work involved close contact and coordination with practicing teachers included on this task force.
  - Secondary Education Re-Design Team, charged with refining and implementing proposed teacher education program and course revisions.

*Louisiana State University*, Instructor for Teaching American History in Louisiana Summer Institute, 2003.

- In addition to my teaching duties, service on planning committees began in October of 2003. I acted as a consultant with the teachers and the representatives of our participating provider institutions (regional museums and libraries).

*Southeastern Louisiana University*, Visiting Assistant Professor, 2000-2003

- Director of Social Studies Fair, Spring 2003. Coordinated communication with the region's teachers, students and parents concerning the fair, and oversaw graduate students campus faculty judges the day of the fair (along with dealing with some distraught parents), judging over 300 student entries.
- Served on Department Textbook Committee, this committee was charged with selecting the required rental text for all sections of Western Civilization. The selection process entailed numerous meetings with textbook representatives.
- Authored a detailed and lengthy report on the implementation of a Public History Program at SLU, the major recommendations of which have served as the guidelines for this program.

- Advised History, Political Science, Philosophy, and Social Studies Education Majors every semester of my service to the university.

*Our Lady of the Lake College*, Baton Rouge, Adjunct Instructor, 1998-2000.

- Served on a college hiring committee regarding a search for a philosophy/religion professor
- Served on a college library committee regarding the expansion of library acquisitions in the humanities to support an expanded curriculum at the college.

## PROFESSIONAL SERVICE

Invited Discussant of papers on masculinity and business at the Business History Conference, Sacramento, CA, March 2008.

Proposal Reviewer for the American Educational Research Association's Annual 2007 meeting.

Chaired panel on distance education, "Technology in the Classroom," at the Southwestern Historical Association Annual Meeting, Fairmont Hotel, New Orleans, LA, March 25, 2005

Reviewed an article submission for the History of Education Quarterly in 2004.

## AWARDS AND ASSISTANTSHIPS

*Teaching Assistantships*, Department of History, Purdue University, 1991-1996.

Assistantships were awarded on a competitive basis, judged by the merit of class-work, scholarship, and teaching performance.

*Purdue Research Foundation Grant*, Summer 1996. This grant was awarded on a competitive basis to students whose scholarship has proven potential.

*Purdue Research Foundation Fellowship*, 1997-1998. This fellowship was awarded on a competitive basis to assist students in the research of their dissertation.

*Hagley Museum and Library Grant Award*, 1997. This travel grant was awarded on a competitive basis to facilitate worthy research at the Hagley research facility in Delaware.

*Harold D. Woodman Award*, 1997. The travel grant was awarded by the Purdue Department of History on a competitive basis to fund dissertation research. This was the inaugural award.

*Phi Kappa Phi Honor Society*, inducted 1998.

## PROFESSIONAL AFFILIATIONS

*American Educational Research Association*

*History of Education Society*

*The Business History Conference*

*Illinois Historic Preservation Agency*

*Society for Historians of the Gilded Age and Progressive Era*

## RELEVANT WORK EXPERIENCE

*Residence Hall Counselor, Purdue University, Tarkington Hall, 1991-92 academic year.*

*Probation Officer, Vermilion County, Illinois, 1990-91.*

*Teacher, Decatur, Illinois Public Schools, 1990.*

*Resident Assistant, Millikin University, Casey House, 1988-89 academic year.*