

October 9, 2009

Dear colleagues,

It has been 10 months since the strategic planning process kicked off with a campus-wide retreat last December. During this time, many of you have been involved in some aspect of the development of the plan. In all, about 350 faculty, staff, student, alumni and community leaders participated. The plan that has emerged is a product of everyone's hard work and includes concrete goals along with strategies to achieve them.

On Wednesday, I will present the university's strategic plan to the campus during my annual fall address. Work on some initiatives is already underway, and more than 50 individuals have been identified to help lead the implementation. Many more will be asked in the coming weeks as implementation teams are put together for each initiative. In order for progress to occur, individuals from throughout the university will need to be engaged. I anticipate the plan will keep evolving as the teams dig into their work, and determinations are made regarding the feasibility of each initiative, available and/or needed resources, etc.

Following the fall address, Cheri and I will be hosting a reception in Heritage Lounge and Ballroom. I hope you will be able to participate.

The official rollout of the strategic plan will take place the following week in conjunction with our first Volunteer Leadership Summit and the kickoff of the public phase of the March On! campaign. All of this coincides with a jam-packed Homecoming week. Many people have been working to improve what is already the biggest event of the year, and I am excited to see the results of their efforts. The trike race will be the largest in its 46 year history with many residence hall teams and student organizations competing for the first time. The parade will also be one of the largest in the past two decades, and I am very pleased that many local area high school bands will be performing. Tent city has grown, too, and more than 80 departments and organizations will be represented. Good luck and thanks to everyone involved in making this a spectacular event for the entire community.

Other items I would like to share:

- Congratulations to Dr. Kim Bodey for being selected as the 2009 Indiana AHPERD Sport Management Professional of the Year. Dr. Bodey is an associate professor in recreation and sport management in the College of Nursing, Health and Human Services.
- The College of Business is celebrating the inclusion of its MBA program in the Princeton Review's Best 301 Business Schools for the fourth year in a row. This is great recognition for the program and the faculty and students who are part of it.
- October has been declared Literacy Awareness Month by President Obama. Literacy is an important issue for our country and the Wabash Valley, and I know that there are many

individuals across our campus as well as units such as Cunningham Memorial Library who are engaged in addressing this issue.

- I had the pleasure of participating in three conferences this week on our campus, and I know that several of our colleagues spent a great deal of time planning these professional development opportunities.
 - The first International Crime, Media and Popular Culture conference had programs ranging from entertainment by a nationally recognized slam poet to scholarly presentations of academic papers. Congratulations to Assistant Professor Frank Wilson and his colleagues for organizing a great conference.
 - On Thursday, I participated in the Leading through Service Conference. Servant leadership is a core value of ISU and a significant component of our engagement and experiential learning initiatives. We are blessed to have a strong group of individuals, including Dave Worley, Michael Chambers, Michael Elkins, Betsy Hine, Alberta Comer, Kent Waggoner, Dara Middleton, Carol Jinbo, Jason Winkle, Heather Miklosek and Dixie Brown, who continue this work on a daily basis. Breakout sessions were led by Emerita Jan Arnett, Max Douglas, Jason Winkle and ISU students Analyssa Noe and Matt Huckleby.
 - Earlier today, I participated in a panel discussion on higher education issues at a statewide conference of student affairs professionals. This conference was planned jointly by student affairs staff members at the four higher education institutions in Terre Haute, another great example of how we are collaborating for the benefit of many.
- ISU's chapter of Alpha Lambda Delta has received a Delta Award at the gold level from the national council of the organization for increasing its membership. ISU's chapter initiated 170 new members into this freshman honor society, up 121 percent over last year's class. The chapter is advised by Dr. Greg Bierly and Dr. Carmen Tillery.
- Dr. John Boyd, professor of music, has once again been honored by the American Society of Composers, Authors and Publishers with an ASCAPLUS Award for his original compositions and performances.

I hope everyone has a great weekend.

Sincerely,

Daniel J. Bradley
President