

**Indiana State University  
 Scott College of Business  
 BS Completion Program Articulation Curriculum Agreement  
 April 2010**

<b>Scott College of Business Degree Program: BS Marketing</b>
<b>Ivy Tech Community College Degree Program: AS Business Administration</b>

ISU Degree Requirements	Transfer Courses	Courses to take at ISU
<b>Major Degree Programs</b>		
<b>Cornerstone and Foundation</b>		
BUS 100	3	BUSN 101 (substitution) 3
BUS 180	3	CINS 101 (substitution) 3
BUS 201	3	ACCT 101 3
BUS 202	3	ACCT 102 3
BUS 205	3	BUSN 110 or BUSN 230 3
ECON 200	3	ECON 201 3
ECON 201	3	ECON 202 3
<b>Additional Business Requirements</b>		
BUS 220	1	BUS 220 1
BUS 263	3	BUSN 102 3
<b>Functional Block and Capstone</b>		
BUS 305	3	BUS 305 3
BUS 311	3	BUS 311 3
BUS 321	3	BUS 321 3
BUS 351	3	BUS 351 3
BUS 361	3	BUS 361 3
BUS 371	3	BUS 371 3
BUS 401	3	see General Education BUS 401 3
<b>Major Courses</b>		
MKTG 332	3	MKTG 332 3
MKTG 338	3	MKTG 338 3
MKTG 448	3	MKTG 448 3
Select one of the two available tracks:	18	Select one of the two available tracks: 18
MKTG 333		MKTG 333
MKTG 334		MKTG 334
MKTG 353		MKTG 353
Elective courses in the Marketing Management Track (9 credits)		Elective courses in the Marketing Management Track (9 credits)
<b>OR</b>		<b>OR</b>
MKTG 344		MKTG 344
MKTG 443		MKTG 443
MKTG 444		MKTG 444
MKTG 445		MKTG 445

Elective courses in the Sales Management Track (6 credits)				Elective courses in the Sales Management Track (6 credits)	
<b>Total</b>	73		24		49
<b>Foundational Studies - General Education</b>					
<b>Students who have earned an associate of science or an associate of arts have met all of Foundational Studies requirements except the following. Courses in which a passing grade below a C was earned will be used to meet Foundational Studies requirements, but will NOT be given credit/hours toward completion of a degree at Indiana State University.</b>					
<b>College level algebra is required as a pre-requisite for several ISU Business courses. It is assumed that this requirement will be met at ITCC. If not, it must be completed at ISU.</b>					
Junior Level Composition	3			Junior Level Composition	3
Ethics and Social Responsibility	3	SOCI 164 (until 2013) or PHIL 102	3		
Integrative Upper-Division Elective (3 courses maximum or other permitted substitutions: study abroad, second major, minor, certificate or secondary education degree)	9	6 hours met within major until 2013 (ECON 201 and 202) if completed at ITCC; additional 3 hours met within major at ISU (BUS 401)			
<b>Total</b>	<b>15</b>		<b>3</b>		<b>3</b>

<b>Overall University Graduation Requirements</b>		
	<b>Total earned hours (min.)</b>	<b>Hours @ 300-400 level (min.)</b>
Transfer Hours	63	0
To be completed at ISU	at least 61	50
	<b>at least 124</b>	

**FINAL April 2010**