

**Indiana State University**  
**College of Business**  
**BS Completion Program Articulation Curriculum Agreement**  
 Aug-09

|   |
|---|
| <b>College of Business Degree Program: BS Marketing</b>             |
| <b>Lake Land College Degree Program: AS Business Administration</b> |

| ISU Degree Requirements                 |           | Transfer Courses       |           | Courses to take at ISU |
|---|-----------|------------------------|-----------|------------------------|
| <b>Major Degree Programs</b>            |           |                        |           |                        |
| <b>Cornerstone and Foundation</b>       |           |                        |           |                        |
| BUS 100                                 | 3         | BUS 142                | 3         |                        |
| BUS 180                                 | 3         | CIS 160 (substitution) |           |                        |
| BUS 201                                 | 3         | BUS 151                | 3         |                        |
| BUS 202                                 | 3         | BUS 152                | 3         |                        |
| BUS 205                                 | 3         | BUS 281                | 3         |                        |
| ECON 200                                | 3         | ECO 231                | 3         |                        |
| ECON 201                                | 3         | ECO 232                | 3         |                        |
| <b>Additional Business Requirements</b> |           |                        |           |                        |
| BUS 220                                 | 1         |                        |           | BUS 220 1              |
| BUS 263                                 | 3         | BUS 200                | 3         |                        |
| <b>Functional Block and Capstone</b>    |           |                        |           |                        |
| BUS 305                                 | 3         |                        |           | BUS 305 3              |
| BUS 311                                 | 3         |                        |           | BUS 311 3              |
| BUS 321                                 | 3         |                        |           | BUS 321 3              |
| BUS 351                                 | 3         |                        |           | BUS 351 3              |
| BUS 361                                 | 3         |                        |           | BUS 361 3              |
| BUS 371                                 | 3         |                        |           | BUS 371 3              |
| BUS 401                                 | 3         | see General Education  |           | BUS 401 3              |
| <b>Major Courses</b>                    |           |                        |           |                        |
| MKGT 332                                | 3         |                        |           | MKGT 332 3             |
| MKGT 333                                | 3         |                        |           | MKGT 333 3             |
| MKGT 334                                | 3         |                        |           | MKGT 334 3             |
| MKGT 338                                | 3         |                        |           | MKGT 338 3             |
| MKGT 353                                | 3         |                        |           | MKGT 353 3             |
| MKGT 448                                | 3         |                        |           | MKGT 448 3             |
| Directed Electives                      | 9         |                        |           | Directed Electives 9   |
| <b>Total</b>                            | <b>71</b> |                        | <b>21</b> | <b>49</b>              |
|   |           | <b>Electives:</b>      |           |                        |

|  |           |  |              |                                  |          |
|--|-----------|--|--------------|----------------------------------|----------|
|  |           | MATH 210 (MATH 201)                                      | 3            |                                  |          |
| <b>Electives*</b>  |           |  |              |                                  |          |
| Non Business electives   | 62        |  |              | remaining non-business electives | 2-3      |
| <b>General Education - Basic Studies</b>   |           |  |              |                                  |          |
| ENG 101  | 3         | ENG 120  | 3            |                                  |          |
| ENG 105 or 107   | 3         | ENG 121  | 3            |                                  |          |
| BEIT 336   | 3         |  |              | BEIT 336                         | 3        |
| COMM 101   | 3         | SPE 111  | 3            |                                  |          |
| MATH 111 or 115  | 3         | MAT 130  | 3            |                                  |          |
| Foreign Language   | 6         | waived with Associate Degree                             |              |                                  |          |
| Information Technology   | 3         | CIS 160  | 3            |                                  |          |
| PE 101/101L  | 2         |  |              | PE 101/101L                      | 2        |
| <b>Total</b>   | <b>26</b> |  | <b>15</b>    |                                  | <b>5</b> |
| <b>General Education - Liberal Studies</b>   |           |  |              |                                  |          |
| <b>Not all of the following Lake Land College courses may be available in a distance format.<br/>If you are a Lake Land distace student, please contact your Lake Land advisor for<br/>current availability.</b> |           |  |              |                                  |          |
| SMS: Foundation  | 4         | BIO 100  | 4            |                                  |          |
| SMS: Elective  | 3         | CHM 101 or 111, ESC 102 or<br>104, PHY 110 or 115 or 140 | 3-4          |                                  |          |
| SBS: Foundation  | 3         | PSY 271  | 3            |                                  |          |
| SBS: Elective  | 3         | PHI 280  | 3            |                                  |          |
| LAPS: Literature and Life  | 3         | LIT 147 or LIT 130                                       | 3            |                                  |          |
| LAPS: Elective   | 3         | ART 250 or 260 or MUS 229                                | 3            |                                  |          |
| Historical Studies   | 3         | HIS 250 or 252   | 3            |                                  |          |
| MSC: US Diversity  | 3         | LIT 252  | 3            |                                  |          |
| MSC: International   | 3         | PHI 232 or GEO 140                                       | 3            |                                  |          |
| Capstone   | 3         |  |              | completed in major               |          |
| <b>Total</b>   | <b>31</b> |  | <b>28-29</b> |                                  | <b>0</b> |

\*Depending on selection, some electives may satisfy additional General Education requirements.

| <b>Overall University Graduation Requirements</b> |                                  |                                     |
|---|----------------------------------|-------------------------------------|
|   | <b>Total earned hours (min.)</b> | <b>Hours @ 300-400 level (min.)</b> |
| Transfer Hours                                    | 67-68                            | 0                                   |
| To be completed at ISU                            | 56-57                            | 50                                  |
|   | <b>124</b>                       |                                     |

**FINAL 8/3/2009**