

Viral Video



Room number: TBA

Student Facilitators: Josh Strain and Mario Smith

Developers: Josh Strain and Mario Smith

Faculty Sponsor: Steve McCaskey

Challenge Statement

You are the top videographer in America! You have received countless awards and accolades for your work. It is now time to do some work that will benefit the person who helped you get where you are today—your technology and engineering education teacher! Your challenge is for you and your team (teams can be 2-4 in number) to create a 15 to 25 second video that explains why you have the top technology and engineering education teacher in the nation. The audience for your video is high school students in America. *In this challenge all work is done prior to arriving at Tech Trek.* Items that you will need to bring with you to the competition:

1. Storyboards (attached) and scripts for the planning stages of your video. Please make as many copies as needed to fit your video.
2. A 3-5 minute presentation of your project (you can use PowerPoint if you would like)—which will be done prior to unveiling your movie. Some items you may want to include in the presentation are how you designed it, strange things that happened along the way, how each team member participated, technical issues you ran into, how long the entire project took you to complete, where it was filmed, out takes, etc. The time allotment for this presentation will not include showing the video.
3. 15 to 25 second video explaining why you have the top technology and engineering education teacher in the nation.
 - a. The video must have at least 3 different scenes
 - b. The video must be created and saved in Microsoft Movie Maker. This is the standard video editing software found on all P.C.'s.
 - c. You must supply two copies of the video incase of technical issues. One copy should be saved on a CD or DVD and the other on a flash drive.

You will give your presentation and unveil your video the day of the competition (November 5, 2009). All materials MUST be completed prior to arriving at ISU. If you have questions pertaining to this competition please contact Dr. Kara Harris at: kara.harris@indstate.edu or 812-237-9633.

Judging Criteria

Criteria	Points Possible	Points Received	Judges Comments
Creativity	25		
Met Time Constraints	15		
Team Work	15		
School Spirit	15		
Storyboard/Script/Planning and Design	35		
Appropriate and Appealing to Target Audience	25		
Quality of Video Footage	25		
Technical Design within MovieMaker	20		
Presentation	45		
Grand Totals	220		