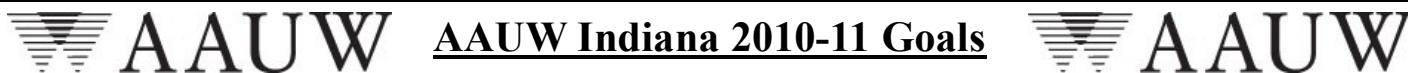




**AAUW— Advancing Equity for Women & Girls
through Advocacy, Education, and Research**

Indiana Bulletin

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The mission of AAUW is to advance equity for women and girls through advocacy, education, philanthropy, and research.

In support of this mission, Indiana AAUW sets the following goals for 2010-11:

Encourage increased understanding and communication in AAUW via use of technology.

- ◆ Understanding: Technology can help us to go “green” and be more environmentally friendly; also realize a cost savings.
- ◆ Communication: Encourage Branches to develop “technology buddies”; develop a workable e-mail directory

Enhance/Advance mission-based branch programming

- ◆ Adopt “best practice” ideas

Forge stronger state/branch connections

- ◆ Create incentives, including relevant programming and cost-effectiveness for members to attend state functions
- ◆ Publish state board meeting minutes on the website

Increase visibility of National Conference of College Women Student Leaders

- ◆ Ask branches to recruit students to apply for assistance NCCWSL
- ◆ Urge branches to make donations to help finance student leaders attending
- ◆ Encourage applicants to apply also to national AAUW for funding

Recruit College/University (C/U) institutional partners

- ◆ Develop a network of local branches with C/U partners
- ◆ Connect branches with university/college Women’s Studies programs/offices and NCCWSL

Increase Membership

- ◆ Urge branches to take advantage of national AAUW incentive programs, such as Give-A-Grad-A-Gift; Member-Get-A-Member, etc.
- ◆ Encourage applicants for national grants and fellowships
- ◆ Partner at branch level with organizations compatible with AAUW
- ◆ Use technology to attract and retain new members

Increase support of AAUW Funds

- ◆ Create branch cluster fundraising activities, such as a brunch, auction, etc.
- ◆ Secure grant recipients, fellows, and LAF litigants for programs

Adopted July 17, 2010



Breaking through Barriers

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President's Message

Dear AAUW Co-Workers,

Welcome to another busy, "action-packed" AAUW year. I hope you have taken time to rest, "regroup," and "recharge" this summer. On the front cover of this issue, you'll see the IN AAUW adopted Goals for 2010-2011. Your Board worked hard to update, add, and condense a strategic plan to help IN AAUW grow and maintain its relevance to IN



women. Please read and use them; discuss their implications; and help your Branch board to adopt a plan of action. All seven of these stated topics are necessary to keep us focused on our mission and survive in the 21st century! As I begin my second term representing all of you as IN AAUW President, my most important personal goal is COMMUNICATION and CONNECTIONS. I see my role as an "agent of information" and a "connector of resources." IN AAUW Board of Directors are charged with the duties of liaison between national and local Branches. This task can take many forms. We do disseminate information to Branches from national, but we also can bring ideas, issues, and suggestions from Branches to national.

Also, remember that our next national AAUW election, Public Policy document, Resolutions, and Bylaws changes/updates will be all accepted/rejected by member votes. Each and every AAUW member will have the opportunity to cast her own vote and move our national AAUW forward as you see appropriate. You are also being asked to provide your input, such as the Every Member Survey - sent in the last

Outlook and also online at aauw.org.

Using online resources has allowed all of us quick and no-cost information to be sent out both from and to national AAUW. (See the first Goal on front cover.) I hope we can all prioritize our time and stay "connected." Want to serve on a national board or committee? Applications are at the website and are due Oct. 1st. Each Branch Membership Director should have received a 2010-11 binder called the Annual Starter Kit. Take it to your next Board meeting and take it apart. There's great information for all Branch members included – all the latest and up-to-date brochures – and lots of ideas for programs and projects.

One more important connection for you and your Branch: APRIL 30, 2011 - IN AAUW Convention at Strongbow Inn, Valparaiso. An entirely new collaboration has been formed. Due to close proximity of four Branches: Valparaiso, Calumet Area, Gary/Merrillville, and South Lake County are ALL joining to host this event! A special thank you goes to Kay Depel for getting us all together late last spring to plan and "make it happen." Have a long drive to attend? Plan ahead to get a group from your Branch to come Friday, April 29th - we have AAUW rooms reserved at the Hampton Inn, right next door. Make a mini-vacation of it and enjoy northwest Indiana.

Please keep in touch with your Branch Consultant, listed in the new Resource Book. Invite her and/or me to a meeting or activity. Toot your Branch horn by sending info. and pictures to Marsh Miller for our IN website. Remember, she has a special site just for your own Branch information. Get

your program schedule to her at: marsha.miller@indstate.edu

Let's visit each other and partner in many new ways. Keep connected.

Barb Kanning, Indiana President



CHECK IT OUT!! <http://www.indstate.edu/aauw-in>
Visit today...and visit often.

Email submissions to — aauw.indiana@yahoo.com

NCCWSL, JUNE 2011



I encourage every branch to identify a college woman student leader for attendance at NCCWSL (the National Conference for College Women Student Leaders) the first week of June 2011. There is \$500 available from Indiana-AAUW to help a student attend! This will cover registration, a few meals, housing, and all conference materials. Transportation costs would be the student's responsibility. A scholarship application form will be on the Indiana website after the first of the year. However, please

begin thinking NOW of a qualified student to make good use of these state funds!

Our congratulations go to the Goshen branch, which sent a student to the conference from branch funds this past June. Other branches could do likewise, and we would then have a very good representation of student leaders from Indiana. Please remember that one of the most important things that we can do is to nurture the next generation of women for leadership in their communities and beyond!

Jean Amman, College/University Representative

Help Enforce Title IX in Our High Schools...Take Action!

Urge the House to Enforce Title IX in the New School Year

Class bells are ringing again in high schools across America. Yet, the more things stay the same, the more they need to change. Title IX, the federal legislation that prohibits sex discrimination in federally funded education programs and activities, has provided girls with many more opportunities than they once had, but improved accountability will energize many more. For the young women in your life, join AAUW in urging your member of Congress to enforce Title IX in our high schools and strengthen its protections. Two bills, the High School Athletics Accountability Act (H.R. 2882) and the High School Sports Information Collection Act (S. 471), would do just that. These bills would make participation rates and expenditures for high school athletes available to the public, helping communities better enforce Title IX.

Title IX is one of the country's greatest success stories. Since 1972, Title IX's work has led to a 400 percent increase in the rate of female participation in college sports and a more than 800 percent increase in participation at the high school level. Female athletes are more likely to develop positive school and lifestyle habits. High school girls who participate in sports are less likely to experience an unintended pregnancy or to smoke or use illicit drugs, while they are more likely to have a positive body image than girls who don't play sports. Increasing children's physical activity can also help combat childhood obesity, which is at an all-time high, and can have lasting effects on obesity risks into adulthood.

Despite the significant gains girls and women have made since the enactment of Title IX, a significant drawback to the law's enforcement at the high school level involves the lack

of data reporting. While it is estimated that female students receive 1.3 million fewer opportunities to play high school sports than do male students, the U.S. Department of Education does not require high schools to make athletic opportunity, participation, and funding statistics publicly available, even though the schools already collect this information. Colleges are required to report this data; it's time our high schools are, too.

Take Action!

It's time we know the status of Title IX in America's high schools. To urge your representative to cosponsor the High School Athletics Accountability Act, simply click on the "Take Action" link in the upper right corner or copy and paste the following URL into your Internet browser. Then follow the instructions to compose and send your message. If your representative has already signed on as a cosponsor, you will be able to send him or her a message of thanks.

<http://capwiz.com/auw/issues/alert/?alertid=13572986>

Find out if the high schools in your area are in compliance with Title IX. The AAUW Legal Advocacy Fund's Program in a Box, Title IX Compliance: Know the Score, provides AAUW members with the tools you need to find out if your local high schools are Title IX compliant-and what you can do if they are not. See all the tools available on AAUW's Know the Score web page.

For more information, read AAUW's position paper on equity in school athletics.

Phyllis S. Thompson, Legal Advocacy Liaison

Time Line 2010—2011

2010

September 8	Deadline for Indiana Bulletin Fall Issue
September 30	Indiana-Great Lakes Girls Collaborative Project statewide conference 8:30 a.m. - 4:00 p.m., Indiana State University, Myers Technology Center, 605 Cherry Street, Terre Haute, IN
October 30	Indiana Board Meeting - Ft Wayne at Romary Financial Services
December 1	AAUW Funds DUE - to national (copy to AAUW Funds Director)

2011

January 8	Indiana Board Meeting/Chat Room
February 1	Deadline for Indiana Bulletin Spring Issue
February 15	National Breaking Barriers application due
March 15	Emerging Leader and Branch Recognition Applications Due
March 26	Indiana Board Meeting - Anderson
March 30	Scholarship Applications Due for National Conference for College Women Student Leaders (NCCWSL)
April 29	Indiana Board Meeting - Valparaiso
April 24	Indiana State Convention - Valparaiso
June 1	Deadline for Indiana Bulletin Summer Issue
June 1	Branch and State Officer Lists Due to National and State

June 2-4	National Conference of College Women Student Leaders (NCCWSL)
June 16 - 19	2011 AAUW National Convention, Renaissance Hotel, Washington, D.C.
July 1	Branch Dues Reports due to National and State
July 16	Summer State Board Meeting
August 27	Summer IN AAUW Meeting

General Information for Indiana Women

2010

August 26	Women's Equality Day
November 2	Election Day
November 6	UN Conference, Indianapolis
November 15	National Philanthropy Day

2011

February	African-American History Month
February 3	National Girls and Women in Sports Day
February 15	National Breaking through Barriers Program Application Deadline
March	Women's History Month
March	Torchbearer Awards Dinner - Indianapolis
March 8	International Women's Day
April 12	Equal Pay Day

LAF

LAF is pleased to report the adoption of a new case, *Foltz et al. v. Delaware State University*. Fifteen members of the Delaware State University (DSU) women's equestrian team filed this lawsuit to challenge the school's decision to eliminate the team and replace it with competitive cheerleading. The suit, which alleges that the school failed to provide equal athletic opportunities to DSU's female students, has been approved as a class action. LAF is disbursing \$11,500 to the Women's Law Project, the Phila-



delphia organization that represents the students, to bring an expert witness to the October trial. Read the AAUW press release for more information.

LAF is actively reviewing new case support applications. If you would like to make a case recommendation, please contact laf@aauw.org. Recommendation forms are accepted on a rolling basis.

Please consider making a tax-deductible donation to LAF to help balance the scales of justice for women.

Phyllis Thompson, Co-Director AAUW Funds

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Breaking Through Barriers Award

National AAUW is “on a mission” to encourage mission-based programming in branches across the country by recognizing and rewarding high-quality programs that break through barriers for women and girls. A new award program, “Breaking Through Barriers”, will recognize 20 programs from across the country and the top 3 will receive \$2,000 each. Better yet — each of these award-winning programs will become a Program-in-a-Box for everyone to use! (There are already 18 such programs ready for your branch to use—see http://www.aauw.org/member_center/programs/PIAB.cfm).



OK, but what exactly is m-b programming? It means programs and/or branch activities that support AAUW's mission and value promise....

- ♦ We support accessible, affordable high-quality education for all women and girls
- ♦ We advocate for women's career, financial and life choices
- ♦ We champion equitable compensation and treatment
- ♦ We promote challenging careers as a means to improved quality of life

- ♦ We develop and motivate leaders
 - ♦ We foster networks that help women succeed
- Indiana's 2010 convention resolutions support these and further urge that Indiana branches advocate for pay equity, study the devastating effects of poverty both locally and globally and network and collaborate with other organizations concerning AAUW issues.

Now, about that \$2,000... if your branch has a new or on-going program or activity that you would like to submit for national recognition please contact me and I will be glad to help complete the on-line application for you. Call me at 317/232-1363 (work) or 317/842-2436 (home) or email at slanglotz@cji.in.gov. The application deadline is February 15, 2011 and the winners will be announced at national convention in June.

To view a PowerPoint presentation on mission-based programming and the new Breaking through Barriers Award program, click on the Public Policy link on our Indiana AAUW website at www.indstate.edu/aauw-in. Also, if your branch would like help on developing a program, or would like to have one of the State Board visit and speak on a particular topic, please do not hesitate to call!

Sharon Langlotz, Director of Public Policy

Student Affiliate Group at Purdue University– Calumet

During Purdue University Calumet's spring semester, 2009 Dr. Collette Morrow, our branch member and PUC professor, assigned one of her classes a semester project involving AAUW. She asked all the students, men and women, to come up with a solution that would increase the membership of a local area branch. The results were many interesting papers with thoughtful and insightful suggestions which Dr. Morrow shared with our branch.

One of the students, Santina Johnson, was intrigued by the assignment and the organization. To quote her: "I was fascinated with the fact that the AAUW was making a difference in the lives of women and children both nationally and globally and I wanted to contribute."

Subsequently Ms. Johnson joined our branch as a student affiliate and, with Dr. Morrow's help, investigated the

process to establish an AAUW Student Affiliate group on the campus. Through Ms. Johnson's dedicated efforts, the Student Affiliate group was sanctioned by PUC during the spring semester, 2010 and officially recognized by the Association and Indiana State Board in March, 2010.

The Student Affiliate group is thriving and growing in numbers. A few of their activities include volunteering at the Northwest Indiana Food Bank, sending relief to Haiti and continued effort to create awareness on campus regarding the issues of pay equity. And this fall on campus the group's presence was highly

visible during registration and orientation.

We are extremely proud of these young women - the next generation women of AAUW who will make a difference in our communities and our world by "Breaking Through Barriers."

Jan Trusty, Calumet Branch



Passing of Treva May—Indiana AAUW Historian and Long-time Anderson Branch Member

It is with much sadness that we report the tragic death of Treva May. Treva died September 2, 2010 as the result of a car accident. Memorial contributions may be made to the Calvin Gressman Scholarship Fund at Anderson University, Anderson, IN 46012.

Indianapolis Branch--August 26, 2010--90th Anniversary of Woman's Suffrage!!



The Indiana Women's History Assoc. presented a great and "meaningful" program at the Pro-pylaeum conducted by Jill Chambers (AAUW member). The program consisted of actresses representing Miss Amanda Way 1828-1914, Mrs. Mary Wright Sewall 1846-1936 and Mrs. Grace Julian Clark 1865-1936. Music was included by Lucy Newon (vocalist) and Sylvia Maiuri (piano). The total reservations were around 100 plus! And many AAUW members were in attendance. The Indianapolis Branch of AAUW was listed as one of the donors.

Coy Halpern, Indianapolis Branch Member

Updates from the Membership Chair

At the August 21 retreat in Ft. Wayne, we did some brainstorming about how we might better "pitch" the offerings of AAUW at the national and branch level. Since your Membership Chairperson cannot possibly do all the work to build the membership of a whole branch, consider what YOU could say to people about why they might join your branch of AAUW. After all, isn't everyone "too busy"?

Some of the ideas that came out of the retreat were to suggest to people early in their careers that board positions in AAUW are a friendly place to hone leadership skills, as well as organizational and mentoring skills. Other members mentioned the value of fellowship with sharp, interesting people, and opportunities to learn about important issues of the day.

As we did at our retreat, you might challenge yourself to generate a quick sales pitch that would appeal both to potential members' altruism and self-interest. Think about your audience; you'll probably want to develop different pitches for students, people new to town, busy moms, women established in their careers, retired neighbors/colleagues who might be too busy or not busy enough.

Try filling in the following blanks, and get out there and recruit some new members! Your branch will be as strong as the community you build together.

Join the _____ branch of AAUW! You'll enrich yourself and your community in these ways:

_____, _____
and _____.

Our exciting activities and programming this year include:

_____, _____
and _____.

Access to the national AAUW provides you with these opportunities and benefits:

_____, _____
and _____.

Share your ideas with your branch members and see if your Membership Chair can use your pitch in her outreach materials. Your whole branch will benefit!

April Lidinski, IN Membership Director

International Relations & Diversity Coordinator Note

We had a great meeting in August. BeadforLife will receive \$475 from the jewelry sales. Thank you everyone who bought items.

I have been reading again. This time the book is *Between Two Worlds* by Roxana Saberi. She is a Japanese/Iranian journalist who was arrested and "detained" in Iran. The book tells of her experience in an Iranian jail and how she dealt with their version of "justice".

As well, the newspapers have had several articles recently which apply to all of us. Two dealt with the policy in Afghanistan and mentioned *Three Cups of Tea*. Another

was written by Smita Shah who is the founder and president of Spaan Tech Inc. in Chicago: "Where are all the girl geeks?" (Chicago Tribune 22 August 2010). She emphasizes the need for more women in engineering. Ellen Goodman wrote a column about women's rights and the "Equal Rites Awards" to those who did their best over the past 12 months to set back the cause of women." This was in the South Bend Tribune on 26 August 2010. Keep your eyes and ears open.

Sharon Schafer



Janet Brewer, *Bulletin* Editor
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AAUW 2.0

If you are on Facebook, please add both Indiana AAUW and National AAUW to your Groups. We currently have 17 people listed; I'm sure there are more of you out there! AAUW National has 2,107 currently. If you are on Twitter, look for AAUW Indiana and add it to your list of feeds. I'm currently 'following' 146 feeds. Some are AAUW feeds from National leaders, other states, and branches, but also feeds from organizations related to our areas of interest. Is Twitter useful? Necessary? It depends. If you are on the Internet a lot for other things, it's probably more useful than if you only get on once a week to check your email. My theory about Twitter is that there is a level I call 'critical mass': if you are on Twitter but only following a few feeds, then it's probably not going to matter much. I've been experimenting with it by looking for those 146 feeds and actually that's probably a few too many! But even Twit-

ter, designed to provide you with a means to communicate in 140 characters or less, has a few nice features and is adding more. You can create lists within Twitter, so I can select only those that are AAUW-specific, if I like and see what is going on there. If you want to follow more than one Twitter feed, there are apps you can download. I'm using TweetDeck and I can see my own feed [MMINTH], my library's feed [ISULib], AAUWIndiana AND my Facebook News Feed. Remember, the AAUWIndiana Twitter feed is embedded on the web site homepage too. Branches with your own web sites: you can help by promoting: "Find us on Facebook; Find us on Twitter". Branch and state OFFICERS: email me to request the password for the AAUWIndiana Twitter feed and we can all tweet together! Don't forget our YouTube videos.

Marsha Miller, Web master



**2011 NATIONAL CONVENTION
JUNE 16-19
RENAISSANCE WASHINGTON,
D.C.**

