



Indiana Bulletin

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AAUW Indiana 2011-2012 Strategic Plan

The mission of AAUW is to advance equity for women and girls through advocacy, education, philanthropy, and research. In support of our mission, AAUW Indiana set the following goals for 2011-2012:

Goal 1: AAUW will be highly regarded for our commitment to exemplary member relations, dues value, and resulting member satisfaction.

Actions:

- ◆ Increase and Retain Membership – focus on mission
 - ◆ Encourage applicants for national grants and fellowships
- ◆ Forge stronger state/branch connections
 - ◆ Create incentives, including relevant information, for members to attend state meetings
- ◆ Enhance/Advance mission-based programming that includes a wide variety of member interests
 - ◆ Gain ideas from successes of other IN branch programs/activities
- ◆ Recruit College/University (C/U) institutional partners
 - ◆ Develop a network of local branches with C/U partners
 - ◆ Connect branches with Women's Studies programs/offices and NCCWSL

Goal 2: AAUW will amplify our advocacy voice to achieve educational and economic equity for all women and girls.

Actions:

- ◆ Implement AAUW Biennial Public Policy
- ◆ Partner at state and branch level with organizations sharing our mission

Goal 3: AAUW will engage and motivate leaders in our schools, workplaces, and communities to break through educational and economic barriers affecting women and girls.

Actions:

- ◆ Encourage participation of young college women, branches, and AAUW IN in NCCWSL
- ◆ Develop STEM partnerships at local, state, and regional levels
- ◆ Secure grant recipients, fellows, and LAF litigants for programs

Goal 4: AAUW will target our philanthropic efforts to support programs that provide women and girls with opportunities for a lifetime of success.

Actions:

- ◆ Develop innovative ideas to increase support of national AAUW Funds at state/local levels
- ◆ Create incentives for members and other supporters to support branch, state, and national fundraisers

Goal 5: AAUW will have a sound fiscal strategy and dedicated stewardship to meet current and projected needs, address challenges, and capitalize on opportunities.

Actions:

- ◆ Increase support of any/all AAUW Funds
- ◆ AAUW IN will provide leadership for branches in financial advising and planning
- ◆ Use branch clusters and consultants to aid meeting branch financial needs
- ◆ Continue to go “green” with technology and realize cost savings

PRESIDENT'S MESSAGE

Dear AAUW Co-Workers,

Welcome to another busy, "action-packed" AAUW year. I hope you have taken time to rest, "regroup," and "recharge" this summer. In this issue, you'll see the AAUW IN adopted Strategic Plan for 2011-2012. Your Board worked hard to update, add, and condense a strategic plan to help AAUW IN grow and maintain its relevance to IN women. Please read and use them; discuss their implications; and help your Branch board to adopt a plan of **action**. All five of these stated goals are important to keep us focused on our mission and survive in the 21st century!



As I contemplate ending my second term representing all of you as AAUW IN President, my most important personal goal is still COMMUNICATION and CONNECTIONS. I see my role as an "agent of information" and a "connector of resources." AAUW IN Board of Directors are charged with the duties of liaison between national and local Branches. This task can take many forms. We do disseminate information to Branches from national, but we also can bring ideas, issues, and suggestions from Branches to national.

Also, your Branch should have received two copies of our *AAUW IN 2011-12 Resource Guide and Directory*. Any IN member who would like her own copy, please e-mail Jane Allerton at: janebaskets@gmail.com. She will forward you a copy online. Each and every AAUW member has had the opportunity to cast her own vote and move our national AAUW forward as you see appropriate. The results of

your vote and the change that resulted can be found in the front part of that book. I hope we can all prioritize our time and stay "connected." Want to serve on a national board or committee? Applications are at the website and are due Oct. 1st. Each Branch Membership Director should have received a 2011-12 binder called the Annual Starter Kit. Take it to your next Board meeting and distribute the appropriate sections to the Board members who can utilize the information. There's great material enclosed for all Branch members included - all the latest and up-to-date brochures -- and lots of ideas for programs and projects.

One more important connection for you and your Branch: **APRIL 28, 2012 - AAUW IN Convention in Muncie**. Several central IN Branches will be collaborating with the Muncie Branch to execute a great day! More information will be sent online AND will be the focus of our winter Bulletin. Have a long drive to attend? Plan ahead to get a group from your Branch to come Friday, April 27th - we will have AAUW rooms reserved at a nearby hotel. Make a mini-vacation of it and enjoy central Indiana.

Please keep in touch with your Branch Consultant, listed in the new Resource Book. Invite her and/or me to a meeting or activity. "Toot your Branch horn" by sending info. and pictures to Marsh Miller for our IN website. Remember, she has a special site just for your own Branch information. Get your program schedule to her at: marsha.miller@indstate.edu

Let's visit each other and partner in many new ways. Keep connected. We CAN make a real difference in the lives of Indiana women and girls!

Barb Kanning, Indiana President

NOTE TO BRANCH PRESIDENTS

Attention all branch presidents!! You should have received a letter from Barb Kanning with your copy of the Resource Guide. If anyone would like an electronic copy, please email Jane Allerton at janebaskets@gmail.com.

Jane Allerton, Communications & Branch Consultant Coordinator



Breaking through Barriers



What is AAUW DIALog? It is AAUW's discussion, information and advocacy weblog. Recent posts have been about preventing campus sexual assault and violence; why every voter should care; and women must be a part of our recovery. Visit the blog at — <http://blog-aauw.org/>.

WARNING...reading blogs can be addictive!

HOW TO SUPPORT AAUW PROGRAMS

Can you believe it? September is here and it won't be long until December has arrived. It still is not too late for all Indiana Branches and individuals to contribute to AAUW Funds for 2011.

You have choices you can make as follows: AAUW Funds (91101) is a general fund; Legal Advocacy Fund (3999) which supports the protection of legal rights of those who are facing discrimination; The Educational Opportunities Fund (4336) which supports educational and learning opportunities that give women a chance for a lifetime of success; The Public Policy Fund (4337) which supports advocacy for public policies and laws that are fair to women; The Eleanor Roosevelt Fund (9170) which supports AAUW research to provide analysis, data and accurate information about issues that are important to



women and girls; The Leadership Program Fund (4339) which supports programs that develop women's potential to lead in their schools, workplaces, communities and country.

You can find more information on AAUW's website (<http://www.aauw.org/contribute/support.cfm>) about each of these funds and how you may help. Remember each fund is tax deductible and needs to be sent to AAUW on the form that can be downloaded. One form can be used for donations to all funds.

Oh yes, AAUW's address is:

1111 Sixteenth St. NW
Washington DC 20036.

PLEASE REMEMBER TO SEND YOUR FUNDS

*Phyllis Thompson & Mary Lou Thomas
Co-Directors of AAUW Funds*

FROM THE INDIANA PRESIDENT-ELECT

Greetings Fellow AAUW Members,

Yesterday, several of us Indianapolis Branch members presented a branch program on what we learned at National Convention. Preparing for the program brought back wonderful memories of the convention and how exciting it was to be with 800 other like-minded women. I had met Lisa Maatz, Director of Public Policy and Seth Chase, Field Director before – but I cannot tell you how impressed I was with the entire National office team. Everything was prepared and well organized from registration to agendas and handouts for



each of the many workshops and everyone was friendly, helpful and knowledgeable. When the “Big Teal Machine” went to Capitol Hill (that was the 800 women there!) we carried scheduled appointments with our state senators as well as briefing points, handouts and stickers. Talk about organized!

Now, this may not be news to those of you who have attended Nationals in the past, but this is one AAUW member who came back totally impressed with the impressive people we have at our national office!

Sharon Langlotz, Indiana President-Elect

GOOD BOOKS...FROM THE ANDERSON BRANCH DIVERSITY BOOK CLUB

Many have asked that the Anderson Branch Diversity Book Club share their reading list for the year with the wider Indiana AAUW. We select our books each May from a member-generated list. The basic criteria are — strong woman protagonist and representation from various cultures; we read a mix of fiction and nonfiction.

Here's what we're reading this year:

- ◆ *Appetite for Life*, Noel Riley Fitch

- ◆ *Pearl of China*, Anchee Min
- ◆ *Ice Bound: A Doctor's Incredible Battle for Survival at the South Pole*, Maryanne Vollers & Jerri Nielsen
- ◆ *American Women and WWII*, Doris Weatherford
- ◆ *Isabel's Daughter*, Judith Ryan Hendricks
- ◆ *Caleb's Crossing*, Geraldine Brooks

Janet Brewer, Diversity Book Club Member

FROM THE MEMBERSHIP CHAIR

We hope your branch is off to a great 2011-12 year of activities and growth! Remember that one of the best ways to increase branch membership is to invite new people to your events so that they can see your branch in action. The value of membership will be clear! Also, remember that AAUW.org has lists of membership benefits beyond your branch that you can use in your recruiting materials and that you can mention at events. In honor of AAUW's 130th anniversary in November 2011, there is a fun new "program in a box" idea that you can use to recruit new members during November (or any month, once a month, if you like). It's called "Cocktails and Convos," and is a semi-structured evening event that you can hold at a restaurant, guaranteeing the restaurant business on a non-busy evening, and providing



opportunities for people to learn about AAUW and to network. The program is available as a download on the AAUW.org website:

http://www.aauw.org/member_center/programs/upload/Cocktails_and_Convos.pdf. There, you'll also find information about voting-related programs, such as HERVotes, that offer structured outreach ideas to recruit younger members: <http://blog-aauw.org/hervotes/>

Finally, remember that at the bottom of the AAUW.org home page is the "shop AAUW" link for ordering more pamphlets to have on hand, if you run out of materials in your year start-up kit. These up-to-date materials present a clear and persuasive case for AAUW's terrific work. Add in a flyer of your own programming, and see how you'll grow!

April Lidinsky, Membership Chair

SAVE THE DATE FOR THE 2012 INDIANA STATE CONVENTION



Please plan to join your fellow AAUW Indiana members at the State Convention in Muncie on Saturday, April 28, 2012. We're excited to announce that Patricia Ho, AAUW Vice President, will join us! Several members met her at National Convention and she is a knowledgeable speaker. Plans are under way for an informative and fun-filled day together and we look forward to having you join us. All the details will be forthcoming in the Winter issue of this newsletter.

Phyllis Loslo and Barb Wellnitz, Co-Directors of Program

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AAUW PUBLIC POLICY BRIEFING



AAUW has a Public Policy Program that all members can be proud of. Based on a century of responsible public participation at the local, state, national, and international levels, it establishes the federal action priorities on which AAWW members across the country focus their advocacy efforts and it guides the work of the national staff. Our Public Policy program illuminates and advances AAUW's mission of promoting equity and education for all women and girls.

How is our Public Policy Program developed? Our Public Policy program is not dictated to us, rather, it is the culmination of a process involving input from branches and individual members across the country. Leaders regularly solicit feedback, members complete surveys online, and branch and state public policy chairs and leaders participate in numerous conference calls to discuss issues and to provide input. The national office staff also recommends likely congressional action which may impact action priorities. AAUW's Public Policy Program is adopted every two years by every-member vote.

National Office Staff: AAUW National has a small group of extremely knowledgeable people led by Lisa Maatz, Director of Public Policy and Government Relations and Seth Chase, Field Director. They help develop public policy and priorities with input from AAUW members across the country and also keep their hand on the pulse of Congress. Members of this small but mighty staff talk nearly every day with congressmen and senators and are often asked to present AAUW's view on a particular bill that a congressman is considering. This top-notch public policy staff also work closely with AAUW's volunteer Lobby Corps, ensuring that at least once per week AAUW is "on the Hill," as they say.

Lobby Corps: This group of volunteer members and college student interns give AAUW a voice and a face on Capitol Hill. Since 1972, the Lobby Corps has made tens of thousands of visits to congressional offices, making AAUW a familiar and respected name among members of Congress and their staffs. Because of this corps, working hand in hand with lobbying staff, AAUW has had a significant political impact on legislation concerning issues such as education, civil and, reproductive rights, and economic security.

What is our PP Agenda for 2011-2012? The key priorities are —

1. Expand Educational Opportunities
 - ◆ Reauthorize Elementary and Secondary Education Act
 - ◆ Encourage job creation through workforce investment
 - ◆ Oppose Voucher programs
 - ◆ Strengthen and enforce TitleIX
 - ◆ Increase access to higher education
2. Promote Economic Security
 - ◆ Promote pay equity
 - ◆ Improve and advance equal opportunity
 - ◆ Support work and life balance
 - ◆ Responsibly improve retirement security
 - ◆ Healthcare security for women
3. Promote and Defend Civil rights
 - ◆ Fighting for fair-minded judicial and executive branch nominees
 - ◆ Ensuring civil rights for LGBTQ Americans
 - ◆ Protect women's reproductive health services
 - ◆ Reauthorize the Violence Against Women Act

Sharon Langlotz, Indiana President-Elect

TIME LINE 2011-2012

2011

September 22

Indiana-Great Lakes Girls Collaborative Project statewide conference
9:00am – 4:00pm – Indiana-Purdue University, Indianapolis

October 29

Indiana Board Meeting – Fort Wayne

December 1

AAUW Funds Contributions DUE – copy to AAUW IN Funds Director

2012

January 7

Indiana Board Meeting/Conference Call

February 1

Deadline for Indiana Bulletin Spring Issue

February 15

National AAUW Breaking Barriers Award application due

March 15

Emerging Leader and Branch Recognition Applications due

March 24

Indiana Board Meeting – Indianapolis

March 30

Scholarship Application due for the National Conference for College Women Student Leaders (NCCWSL) to National and State

April 27

Indiana Board Meeting – Muncie

April 28

Indiana State Convention – Muncie

May 31—June 2

National Conference of College Women Student Leaders (NCCWSL)

June 1

Deadline for Indiana Bulletin Summer Issue

June 1

Branch and State Officer Lists Due to National and State

July 1

Branch DUES Reports due to National and State

July 14

Summer Board Meeting

August 25

AAUW Indiana Fall Kick-Off Meeting

2013

April 26

Indiana Board Meeting

April 27

Indiana State Convention

June 9-12

AAUW National Convention at New Orleans, LA

August 24

AAUW Indiana Fall Kick-Off Meeting

General Information for Indiana Women

2011

November 1

Election Day

November 18

National Philanthropy Day

2012

February

African-American History Month

February 3

National Girls and Women in Sports Day

March

Women's History Month

March 1

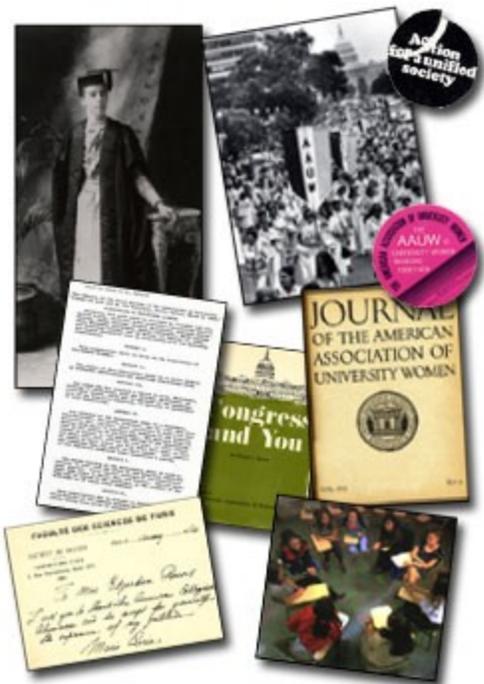
Torchbearer Awards Celebration – Indianapolis

March 8

International Women's Day

April 17

Equal Pay Day





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CHECK IT OUT!!



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